

NEWS



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FOR IMMEDIATE RELEASE

ALI AND TIA FORM STRATEGIC SAFETY ALLIANCE

Lift training program to enhance service bay safety and risk management awareness

Cortland N.Y. – May 30, 2006 – The Automotive Lift Institute, Inc. (ALI) and The Tire Industry Association (TIA), have entered into a two year Strategic Safety Alliance designed to support automotive lift safety among tire technicians who rely on the use of an automotive lift to perform their daily job functions.

ALI President/CEO R.W. (Bob) O’Gorman boasted “TIA’s unique position of working with many facets of the tire service and repair industry is particularly exciting in that it offers ALI a new avenue in communicating the Institute’s vital message of automotive lift safety”. O’Gorman further stated “The nature of this particular agreement is similar to existing alliances and several that are currently being developed - they enhance our ability to positively compliment a Strategic Alliance partner’s risk management or educational program, while furthering our association membership’s desires for promoting the safe design, construction, installation and use of automotive lift products”.

“The Tire Industry Association is committed to providing an array of educational services both for the experienced employee and new hires that require a more basic level of training” said Christine Bell, Director of Training at TIA. “The continued inclusion of ALI’s automotive lift training materials, such as the *Vehicle Lifting Points Guide* and the American National Standard *ANSI ALI-ALOIM* - a document covering automotive lift operation, inspection, and maintainance, will enhance our training program as well as provide an important element of risk management opportunity for TIA members taking advantage of this value added agreement”.

To date, TIA has currently circulated more than 1,000 Lifting Point Guides and ANSI/ALI ALOIM National Standards as part of a training program that is be offered to association members.

ALI is an American National Standards Institute accredited Standards Development Organization recognized for both developing and offering automotive lift safety materials throughout the automotive industry. The Institute also operates an ISO Guide 65 accredited Automotive Lift Certification Program that requires testing and validation by an OSHA Nationally Recognized Testing Laboratory. To view available safety materials provided by the Institute or to examine the Directory of Certified Automotive Lifts visit www.autolift.org .

TIA was formed by the July 2002 merger of the International Tire & Rubber Association (ITRA) and the Tire Association of North America (TANA). The association's main office is in Bowie, Maryland. There are more than 4,500 current members of the association representing all segments of the tire industry, including those that manufacture, repair, recycle, sell, service or use new or retreaded tires; and also those suppliers or individuals who furnish equipment, material or services to the industry..

To obtain more information about the Tire Industry Association visit www.tireindustry.org .